



Deer Valley Unified School District

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Introduction to Graphic Design

Course Description:

This introductory level course acquaints students with the fundamentals of graphic design/visual communication and gives students hands-on experience with relevant technology to prepare them for pursuing a career in the creative and growing visual communication industry. The combination of visual art and technical concepts helps students develop skills in critical thinking, logic, communication, organization and problem solving. The students will learn the fundamentals of graphic design and create compositions using Adobe Illustrator and Photoshop. This course is aligned with Arizona College and Career Ready Standards and/or national content standards and supports school-wide efforts to increase student achievement.

Course Objectives:

By the time the student completes this course of study, the student will know or be able to:

- ANALYZE THE COMMUNICATION MEDIA TECHNOLOGIES INDUSTRY, ITS BUSINESS PRACTICES, AND ITS ROLE IN THE ECONOMY
- ANALYZE ETHICAL AND LEGAL ISSUES RELATED TO THE COMMUNICATION MEDIA TECHNOLOGIES INDUSTRY
- ANALYZE FACTORS THAT CONTRIBUTE TO PERSONAL SUCCESS IN THE COMMUNICATION MEDIA TECHNOLOGIES
- ANALYZE THE GRAPHIC DESIGN PROFESSION
- MANAGE COMPUTER HARDWARE AND SOFTWARE
- APPLY GRAPHIC DESIGN CONCEPTS TO PRODUCE VISUAL SOLUTIONS
- APPLY GRAPHIC DESIGN WORKFLOW TO INCREASE SUCCESS AND PRODUCTIVITY
- CREATE PROBLEM-SOLVING GRAPHIC DESIGN WORKS USING INDUSTRY STANDARD SOFTWARE
- DEMONSTRATE APPLICATION OF MEDIA OUTPUT

Classroom Rules and Consequences:

1. *Student Conference*

2. *Conference with student AND parent contact*

3. *Conference with student AND parent contact AND officer referral*

**Depending on the severity of defiance steps may be skipped*

Deer Valley Unified School District's Student Rights and Responsibilities handbook are applicable to all students in this class in addition to agreed-upon workplace expectations.

Grade Book Weighting: (District Wide)

80% Assessment

20% Coursework

Grading Scale 100% - 90%, 89% - 80%, 79% - 70%, 69% - 60%, 59% - 0%

Homework Policy

All assignments will be completed in class. If students have access to adobe programs at home, students can work on assignments if they fall behind. There is no extra credit.

Report Cards

In an effort to conserve resources and harness the capacity of our electronic grade reporting program (PowerSchool) district schools will no longer print hard copies of report cards unless requested by individual parents. To request a hard copy of your student's report card, please contact the front office at 623-376-3000. To receive your PowerSchool login, please stop into the office with a valid photo ID.

Power School Online Access:

Grades and attendance may be accessed 24 hours a day online with your Power School access code. Access codes are available in the Counseling Office or Front Desk Monday – Friday 7:00 AM– 3:30 PM. You may check student progress regularly on the PowerSchool site using the same login for one or more students. For Mountain Ridge parents/guardians without home computer access, a computer with guest log-in capability is available in the Counseling Conference Room.

Academic Assistance/Office Hours:

In addition to the Academic Prep times built into our schedule each week, additional assistance/tutoring is provided on a weekly basis both by MRHS and individually by instructors. These office hours will be posted in my classroom, website, and/or Canvas at the start of each week. I will demonstrate to the students how to find my availability each week.

Make-up Policy:

Absences: After an absence, a student has one school day for each day missed to make up work/tests, regardless of the number of days absent. If many days were missed, please schedule an appointment with me to formulate a plan for the completion of make-up work. Make-up work for extended absences (over 3 days) may be requested through the Counseling Office and picked up there.

Late Assignments Policy:

In order for **Late Work** to be accepted, students must meet the following parameters:

- Assignment is not due within the class period
- Assignment is not a timed activity (such as a Quick-Write Essay)
- Assignment is not a Long-Term assignment (over multiple weeks)
- Assignment is turned in by the end of the instructional unit

Classwork Policy: In-class assignments may be due by the end of the class period. Class Time will be provided.

Test Retakes – Assessment Category Only

The student completes another assessment of the same learning targets. The assessment to be retaken may be in the same format or a different format and will be at the same difficulty level. The higher of the two scores will be entered in the gradebook.

To earn a retake opportunity, a student must complete all of the following:

- o Consult with the teacher
- o Submit a reassessment plan or application, if required by the teacher
- o The reassessment plan may include all formative coursework related to the content/skill assessed

Reassessment Plan

- o The student must initiate contact with the teacher within 5 school days of the assessment score being posted.
- o The student must communicate with the teacher to create a reassessment plan.

AI Statement

In Deer Valley Unified School District, we are committed to providing our students with the best possible education while ensuring their safety, privacy, and well-being. As part of our ongoing efforts to enhance learning experiences, we may incorporate the use of Artificial Intelligence (AI) in the classroom for students. However, it is important to approach this technology with caution and adhere to responsible data privacy practices.

DVUSD has determined that the use of Large Language Models (LLMs), such as ChatGPT, is prohibited unless clearly specified by your teacher. Specific guidelines will be provided in the assignment details. If you are unsure if the tool or website you are using is an LLM or if it is permitted on a specific assignment, please contact your teacher before submitting your work.

Daily Device Use (iPads)

Students should come to school with their iPads charged and ready to use in each class every day. Devices may not be used to record or take photos of other people without their consent. Consequences for classroom disruptions and misuse of devices will follow a progressive discipline model, beginning with a phone call home and progressing to office referrals for repeated or more serious offenses. See the Student Rights and Responsibilities consequence chart in the handbook for more specific descriptions of infractions and consequences.

Recommended Supplies for this Course

Students do not need any specific supplies for this course except what will help them master the standards their way. All work will be completed on desktop computers or with cameras that are provided.